



ATENEO DE NAGA UNIVERSITY: ADVANCING PUBLIC DIALOGUE AND DEMOCRATIC EDUCATION THROUGH RESEARCH AND ENGAGEMENT

Collaborative Partnerships

Ateneo de Naga University (ADNU), through the Center for Local Governance (CLG), strengthens public understanding of democratic participation through collaborative research and civic education programs. On April 8, 2025, ADNU-CLG partnered with the Philippine Observatory on Democracy (POD) Consortium to host a two-hour online brown bag session titled Influence of Social Media on Understanding Democracy.

Source: <https://www.facebook.com/share/p/16aFP9ZFwm/>

This initiative brought together representatives from the academe, local government, business sector, and civil society to discuss how social media shapes political engagement and public trust. The event exemplified ADNU's commitment to fostering informed dialogue and cultivating responsible citizenship through academic inquiry.

Implementation and Scope

The session featured researchers from the Ateneo Policy Center of Ateneo de Manila University, who presented their findings on digital influence and political participation. Four reactors representing ADNU, the Naga City Government, the Metro Naga Chamber of Commerce and Industry, and the Philippine Information Agency Region V shared insights that enriched the discussion.

The event was livestreamed via the ADNU-CLG Facebook page and the Ateneo CLG YouTube channel, reaching approximately 3,000 online viewers. The open-access format allowed students, educators, and the general public to engage in the conversation and reflect on the role of digital media in sustaining democratic practices.



Source: <https://www.adnu.edu.ph/blog/2025/04/11/adnu-leads-discussion-on-understanding-democracy-through-social-media-lens/>

Social and Developmental Impact

The session deepened participants' awareness of the opportunities and challenges posed by social media in shaping civic engagement. It encouraged critical thinking, ethical communication, and data-informed discussion of social issues. The collaboration among multiple sectors reinforced ADNU's leadership in promoting democratic values through research-based education and inclusive dialogue.

Through these engagements, the University continues to serve as a catalyst for social reflection and community learning, extending the reach of quality education beyond the classroom and into the public sphere.



Source: <https://www.adnu.edu.ph/blog/2025/04/11/adnu-leads-discussion-on-understanding-democracy-through-social-media-lens/>