

# ATENEO DE NAGA UNIVERSITY: STRENGTHENING COLLABORATION AND INNOVATION FOR POVERTY ALLEVIATION

## Collaborative Partnerships

Ateneo de Naga University (ADNU) advances poverty-alleviation initiatives through collaboration among its higher education units and external partners. These include the **College Admissions and Aid Office (CAAO)**, **Center for Community Development (CCD)**, **Center for Local Governance (CLG)**, **Graduate School**, **Office of Student Affairs (OSA)**, and other academic departments. The University works closely with the **Naga City Local Government Unit (LGU)**, **farmers' cooperatives**, **partner communities**, and various benefactors. Through these partnerships, ADNU implements inclusive programs that enhance access to education, livelihood opportunities, and social services. The initiatives combine instruction, research, extension, and formation — the University's fourfold mission — ensuring that academic programs remain connected to real social and economic needs.

## Implementation and Scope

The **Student Assistantship Program (SAP)** provides work-study opportunities for deserving students from low-income families. The CAAO integrates equity-based access goals into its enrollment plan, targeting 20 percent of new enrollees from the lowest income quintile. To achieve this, the office conducts school visits to underserved areas, waives entrance-exam fees, and conducts background profiling to identify qualified scholars supported by benefactors such as CHED, DOST, and the ADNU Alumni Association.



Source: <https://sites.google.com/gbox.adnu.edu.ph/creativeendeavors/council/programs/financial-assistance-for-the-creative-arts/top-recipients?authuser=0>

ADNU student organizations also lead community-based outreach activities such as **Tabangon Bicol and Tindog Atenista**, which mobilize donations and relief for communities affected by typhoons and other disasters. The **Graduate School MBA Service Learning Program** conducts workshops on business planning, inventory management, and entrepreneurship to strengthen livelihood capacities among homeowners and small business groups.

In partnership with local cooperatives, the **College of Business and Accountancy** launched a six-week entrepreneurship bootcamp for displaced workers and informal-sector groups, providing training in marketing, digital literacy, and microcredit access. The **ADNU X:2 Campus Expo** further promotes student-led enterprises by giving young entrepreneurs a platform to showcase and market their products.



Source: <https://www.adnu.edu.ph/blog/2025/08/29/agrinista-program-launching-opening-ceremony/>

The **Agrinista Program**, launched in 2025, exemplifies the University's commitment to sustainable agriculture and youth involvement in farming. It connects smallholder farmers to market opportunities and provides training on modern agricultural practices. The long-running **Bahay Atenista** housing initiative continues to build durable homes for underprivileged families through volunteerism and collaboration with LGUs, donors, and student groups.



Source: <https://drive.google.com/file/d/1eH1No-JNpsSPK-ab8yOJINyDpcg4kI/view>

## Social and Developmental Impact

These programs collectively advance ADNU's mission to reduce poverty through education, empowerment, and solidarity. They have expanded opportunities for marginalized students, improved community resilience after disasters, and strengthened livelihood systems among local farmers and workers.

Through these coordinated efforts, Ateneo de Naga University demonstrates that poverty alleviation is achieved through inclusive access, shared responsibility, and transformative education grounded in compassion and social justice.

**ACCESS E-SKWELA REBOOT**

Join us in continuing the ADNU OSA Access E-Skwela Project and student service! Your support can make a significant difference for underprivileged college students gravely affected by Typhoon Kristine.

We invite you to donate functional gadgets, such as new or second-hand laptops, tablets, smartphones, or scientific calculators! Your generous contributions will enable these students to continue their education without interruption. Our donation drive runs from November 4, 2024, to January 31, 2025. Together, we can empower them to overcome challenges and achieve their learning goals!

We accept the following donations:

- tablet
- scientific calculator
- laptop with charger
- smartphone

Note: Please donate items that are fully functional. The office does not have the capacity to repair broken items.

Donations may be delivered to the Office of Student Affairs, 2nd Floor Xavier Hall, Ateneo de Naga University, Naga City 4402, either personally or thru courier.

Source: <https://www.facebook.com/share/p/1GzZD9PB5P/>

The **Access E-Skwela Program**, launched by the OSA, provides digital devices to students affected by poverty and calamities. Through donations from individuals and organizations, the program lends laptops and gadgets to students who would otherwise be unable to participate in online learning.

The **Creative Endeavors Council's Financial Assistance Program** supports student artists by providing resources to sustain creative projects. The initiative builds a collaborative culture that encourages artistic expression despite financial constraints.