



## MEDIA RELEASE

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### 2017 Third Quarter Naga City Poverty and Governance Public Opinion Poll **Traslacion is most participated Peñafrancia event** **VP Robredo, Mayor Bongat rated “very good”**

*Religion is “very important”  
in the lives of Nagueños*

A great majority of Nagueños (83.5%) believe in the importance of religion in their lives. In terms of their manner of worship and attendance to masses or church services at present compared to the past five years, almost half (45.8%) say that it is the same as before. About a third of the respondents (32.8%) confess it is less frequent now than before and 21.5% claim it is more frequent now compared before.

A substantial majority (95.7%) of Catholics disagree to the statement that “sometimes they have thought of leaving the church.” This statement earns a “very strong” net agreement rating of +93.8 points.

*Traslacion is the top  
participated activity during  
Peñafrancia Fiesta*

During the religious observance of the feasts of the Divino Rostro (Holy Face of Jesus) and Our Lady of Peñafrancia, about six out of ten Nagueño Catholics participate in Traslacion (57.3%). On the other hand, less than half join the fluvial procession (43.3%) and mass after Traslacion (16.5%).

*“Neutral” net satisfaction  
rating for Pres. Duterte;  
“very good” for VP Robredo*

Philippine President Rodrigo “Digong” Duterte has a +3.6 or “neutral” net satisfaction rating (30.8% satisfied, 27.2% dissatisfied,) while Vice President Ma. Leonor “Leni” Robredo gets a +57.9 or “very good” net satisfaction rating (66.6% satisfied, 8.7% dissatisfied).

*Mayor Bongat, VM  
Legacion receive “very  
good” net satisfaction  
ratings*

Mayor John G. Bongat gets a +55.7% or “very good” net satisfaction rating (65.6% satisfied, 9.9% dissatisfied). Likewise, Vice Mayor Nelson Legacion receives a +50.4% or “very good” net satisfaction rating (62.7% satisfied, 12.3% dissatisfied). Congressman Gabriel “Gabby” H. Bordado, Jr. has a +36.7% or “good” net satisfaction rating (51.5% satisfied, 14.8% dissatisfied). Members of the Sangguniang Panlungsod or the city councilors have “neutral” to “good” net satisfaction ratings.

*One out of three Nagueños  
perceive themselves as  
“poor”*

This quarter’s poll found that 35% of Nagueños considered themselves “poor”. This self-rated poverty incidence decreased by about 5% from last year’s 39.8%. Those who are poor perceive themselves as such because they have low income (57.1%), they lack a permanent job (27.9%), and they eat less than three meals a day (6.4%).



For the Nagueños, the median poverty threshold or the amount of monthly income that an average household needs to be considered “not poor” is P20,000, unchanged from last year.

In terms of food security, three out of five Nagueños (60.2%) are food secure. This figure increased by 5.9 percentage points as compared to last year’s 54.3%.

*About half of Nagueños report improvement in their quality of life in the past 6 months*

Almost half of Nagueños (45.5%) report that their quality of life has improved compared to the past 6 months, while one out of six (15.8%) say it worsened. This resulted to a net personal optimism of +29.7.

Meanwhile, more than half of Nagueños (53%) anticipate better quality of life in the next 6 months while only very few (4%) anticipate worse. These responses resulted to a “very high” net personal optimism of +49.

*Nagueños “strongly” agree that traffic is indeed a problem in the city*

About two-thirds of Nagueños (64.8%) agree that traffic situation in Naga City is a problem. It registered a +46% or a “strong” net agreement rating. To solve the problem of traffic, Nagueños recommend road widening or other road projects (18.1%). However, Nagueños seem to have opposing views on whether to remove or reduce traffic lights (13.1%) or install more traffic lights (10.8%).

*Residents favor cutting of trees and demolishing structures to give way for road widening*

More Nagueños favor cutting trees and demolishing houses and other structures within road right of way to facilitate road widening. The cutting of trees gained +16.7%, a “moderate” net agreement rating (48.5% agree, 31.8% disagree). With regard to demolishing houses and other structures, more than half of Nagueños (62%) agree. This resulted to a “strong” +44.2% net agreement rating (62% agree, 17.8% disagree).

*Nagueños observe that the smoking ban is not strictly followed*

A substantial majority of Nagueños (91.3%) are aware of the implementation of the smoking ban in Naga City in public areas. Of those who are aware, 74.2% observe that the ordinance is not followed by Nagueños.

Nagueños suggest stricter implementation of the ordinance (35.4%), total ban of cigarettes and cigarette companies (25.1%), and penalty imposition or fines on violators (16.6%).

*Nagueños attribute decline in crime incidence in the city to greater police visibility and effort*

Almost four out of ten Nagueños (36.8%) perceive a decrease in crime incidence in the city between July 2016 and July 2017; while more than a quarter (28.5%) perceive an increase.

The decline in crime incidence is attributed to greater police visibility and effort (23.8%), anti-drug campaign (19.7%), and fear of the Duterte administration (17.7%). On the other hand, unchanged or increased crime



incidence is attributed to the war on drugs/Oplan Tokhang (27.5%), police and local government negligence (15.5%), and the presence of illegal drugs (12.4%).

*The national government and LGU Naga are rated “moderate” in their campaign against illegal drugs*

The national government and the local government of Naga’s campaign against illegal drugs get “moderate” net satisfaction rating of +14.5 and +11, consequently.

*Residents trust city’s security amidst terror threats*

About a third of Nagueños (31.8%) have a high level of trust that the city is safe amidst threats of terrorism in the country.

*Only a quarter of Nagueños are aware of Duterte government’s tax reform package*

A quarter of the respondents (25%) have read, watched, or heard of the tax reform package of the present administration. They are particularly aware of the re-alignment of tax benefits (28.3%), imposition of higher excise and commodity taxes (14.1%), sin tax on cigarettes and liquor (12.1%), and tax exemption of low income earners (12.1%).

Among those who are aware of the tax reform package, about half of Nagueños (46.5%) agree on its implementation while 28.3% disagree, which results to +18.2%, a “moderate” net agreement.

### *Survey Background*

The 2017 Third Quarter Naga City Poverty and Governance Public Opinion Poll used face-to-face interview of 400 respondents randomly selected from voting-age population of all barangays in Naga City. The margin of error is ±4.9%. The survey was conducted from July 9 to August 11, 2017 by the Ateneo Student Researchers Pool, which consists of 16 student scholars of Ateneo de Naga University. This survey was conducted under the guidance of the Ateneo Social Science Research Center and is funded by the University Research Council. The survey adapts the Social Weather Station (SWS) methodology and uses its rating interpretation terminology.

SWS terminology for Net Satisfaction Ratings: +70 and above, “EXCELLENT”; +50 to +69, “VERY GOOD”; +30 to +49, “GOOD”; +10 to +29, “MODERATE”, +9 to –9, “NEUTRAL”; –10 to –29, “POOR”; –30 to –49, “BAD”; –50 to –69, “VERY BAD”; –70 and below, “EXECRABLE.”